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Filing date: **09/23/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91185380
Party	Plaintiff Sara Lee Coffee and Tea Hellas Viomichania Kafe Kai Tsagiou Anonymos Etairia d/b/a Bravo A.E. (S.A)
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Date	09/23/2008
Attachments	Consented motion.pdf (3 pages)(165291 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**In the Matter of Trademark Application Serial No. 77/249,207
Published on February March 25, 2008
For the Mark BRAVO SUPERMARKETS FOR SAVINGS**

**SARA LEE COFFEE AND TEA)
HELLAS VIOMICHANIA KAFE KAI)
TSAGIOU ANONYMOUS ETAIRIA)
d/b/a BRAVO A.E. (S.A.),)**

Opposer,

v.

BETA II MARKETING CORP.

Applicant.

Opposition No. 91185380

**CONSENTED MOTION TO AMEND APPLICATION
AND CONDITIONAL WITHDRAWAL OF OPPOSITION**

The above referenced application, Serial No. 77/249,207 (the "Application"), owned by Beta II Marketing Corp. ("Applicant"), was published for opposition on March 25, 2008 and has been opposed by Sara Lee Coffee and Tea Hellas Viomichania Kafe Kia Tsagiou Anonymos Etairia d/b/a Bravo A.E.(S.A.) ("Opposer"). The parties have determined that this opposition can be resolved by amending the identification of goods recited in the application to the identification recited below. If such amendment is acceptable to the United States Patent and Trademark Office, Opposer hereby agrees to withdraw its opposition to the Application with prejudice.

Amendment After Publication

Pursuant to Rule 2.133 of the Trademark Rules of Practice, Applicant respectfully moves, on and with the consent of Opposer, that Application Serial No. 77/249,207 be amended by deleting the current identification of goods and in its place substituting the following:

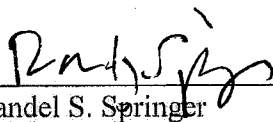
Salad dressings; Hot pepper powder; Hot sauce; Ketchup; Salsa; Tomato sauce; Alimentary paste; Bakery goods; Barbecue sauce; Biscuits; Hominy; Breadcrumbs; Burritos; Candy; Capers; Cereal based snack food; Cookies; Corn chips; Custards; Tortilla chips; Crackers; Seasonings; Spices; Chocolate; Empanadas; Enchiladas; Extracts used as flavoring; Fajitas; Flavoring syrup; Flour; Frozen entrees consisting primarily of pasta or rice; Grain-based food beverages; Noodles; Picante sauce; Flavored, sweetened gelatin desserts; Food starch; Honey; Chili sauce; Cocoa; Puddings; Table syrup; Taco chips; Tamales; Pastries; Rice; Salt; Tapioca; Yeast; Prepared meals consisting primarily of pasta or rice; Treacle; Marinades; Corn meal; Frozen confections; Wine vinegar; Tortillas in International Class 30

It is respectfully submitted that since the amended identification of goods narrows (rather than broadens) the scope of the goods for this application, republication thereof will not be required.

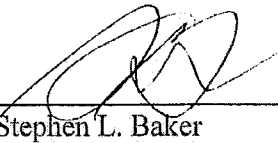
Conditional Withdrawal of Opposition Proceedings

If the Trademark Trial and Appeal Board accepts the proposed amendment to the identification of goods, Opposer, with the consent of Applicant, hereby requests that the Trademark Trial and Appeal Board dismiss the above-captioned Opposition with prejudice.

Consented to this 22nd day of September, 2008.



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CERTIFICATE OF MAILING

I do hereby certify that on 23rd, 2008, I filed via electronic means (ESTTA) this
CONSENTED MOTION TO AMEND APPLICATION AND CONDITIONAL
WITHDRAWAL OF OPPOSITION with the:

U. S. Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, Virginia 22313-1451

with a copy via First Class Mail, postage prepaid, to:

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